

In re Carter's, Inc. Securities Litigation
P.O. Box 5110
Portland, OR 97208-5110

Website: www.carterssecuritieslitigation.com
Email: info@carterssecuritieslitigation.com
Phone: (866) 833-7918

NOTICE TO BROKERS, BANKS AND OTHER NOMINEES
In re Carter's, Inc. Securities Litigation, Case No. 1:08-CV-2940-AT (N.D.Ga.)

You may be a broker, bank or other nominee that purchased or sold Carters, Inc. ("Carter's") common stock and options on common stock, for the beneficial interest of a person or entity other than yourself.

The enclosed notice is regarding a proposed partial settlement of a class action lawsuit called *In re Carter's, Inc. Securities Litigation*. Beneficial owners and former owners of **Carter's common stock and options (Ticker: "CRI") purchased between March 16, 2005 and November 10, 2009**, inclusive, may qualify for a payment and/or act on other legal rights.

The Court has directed that

WITHIN SEVEN (7) CALENDAR DAYS OF YOUR RECEIPT OF THIS NOTICE
you either:

- (a) Provide the Claims Administrator with a list of the names and last known addresses of beneficial owners of Carter's common stock and options; or
- (b) Forward copies of the attached Notice and Proof of Claim to beneficial owners of Carter's common stock and options.

If you are providing a list of names and addresses to the Claims Administrator:

- (a) Compile a list of names and addresses of beneficial owners of Carter's common stock and options. It is not necessary to remove duplicate names.
- (b) Prepare the list in Microsoft Excel format following the "Electronic Name and Address File Layout" below. A preformatted spreadsheet can also be found on the "Nominees" page on the Settlement website: www.carterssecuritieslitigation.com.
- (c) Burn the Microsoft Excel file(s) to a CD or DVD.
- (d) Mail the CD or DVD to Epiq Systems, Inc., the Claims Administrator at:

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For Questions Please Call: (866) 833-7918

If you are providing the Notice and Proof of Claim to beneficial owners:

If you elect to mail the Notice and Proof of Claim to beneficial owners yourself, additional copies of the Notice and Proof of Claim may be requested on the “Nominees” page on the Settlement website: www.carterssecuritieslitigation.com.

Expense Reimbursement

Reasonable expenses are eligible for reimbursement (including postage and costs to compile names and addresses), provided an invoice is timely submitted to the Claims Administrator.

Electronic Name and Address File Layout

Column	Description	Length	Notes
A	Account #	15	Unique identifier for each record.
B	Beneficial owner's first name	25	Businesses, trusts, IRAs, and other types of accounts.
C	Beneficial owner's middle name	15	
D	Beneficial owner's last name	30	
E	Joint beneficial owner's first name	25	
F	Joint beneficial owner's middle name	15	
G	Joint beneficial owner's last name	30	
H	Business or record owner's name	60	
I	Representative or contact name	45	
J	Address 1	35	
K	Address 2	25	
L	City	25	
M	U.S. state or Canadian province	2	US and Canada addresses only. ¹
N	Zip code	10	
O	Country (other than U.S.)	15	

If you have any questions, you may contact the Claims Administrator at 866-833-7918, or by email: info@carterssecuritieslitigation.com. Thank you for your cooperation.

¹For countries other than the U.S. and Canada, place any territorial subdivision in “Address 2” field.

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